

PEONY VODKA

Three Meadows Spirits, LLC
Millerton, NY



PEONY VODKA is a subtly flavored spirit conceived in New York's Hudson Valley. Drawing inspiration from Dutchess County's sparkling meadows, rushing brooks, stone walls, and gardens, it is a celebration of country living in a bottle. The concept for PEONY was conceived by LESLIE FARHANGI, a Stanford-educated attorney who left a thriving New York City practice behind for family life on a 200-acre Sugar Maple farm in Millerton where - in all that spare time she has between running Peony's operations and raising two boys - she tends to a dozen retired horses, one donkey, two dogs, and two cats!

The essence of PEONY VODKA is a proprietary blend of nine natural ingredients, at the heart of which is tincture of Peony, sourced directly from luscious rows of antique peony flowers that burst into fragrant bloom on the farm each June.

Other key ingredients include geranium, jasmine, vanilla, gardenia, green tea, and white pepper.



Working with a local master herbalist the peonies are harvested and processed directly on the farm to create the tincture, which is then blended into the product during the distillation process.

PEONY VODKA is distilled five times from American wheat and filtered twice through charcoal to remove even the minutest impurity. The spirit is then blended with distilled water that has been further purified by reverse osmosis to extract all remaining minerals ensuring exceptional clarity and purity even when exposed to near freezing temperatures.



Not just a pretty face! In addition to PEONY's universally appealing aesthetic, its unique flavor is so nuanced and subtle that it performs extremely well alone with soda or tonic as a twist, as well as providing a great base for any gin or vodka cocktail. Making it one of the prettiest workhorse spirits a mixologist could have behind a busy bar.

Shortly after its launch in 2016 [Oprah Magazine selected PEONY VODKA for the 'O' List - Editors Pick](#) and Anthony Dias Blue gave PEONY a 92 Rating! Since then PEONY has been featured in *Virtuoso Traveler*, *NY Beverage Media Magazine*, *mic.com*, *Martha Stewart Weddings* and was voted **Best New Craft Vodka** in *Hudson Valley Magazine's* "Best of the Hudson Valley 2018" (see our press highlight sheet for more).

Three Meadows Spirits was launched with the help and support of enthusiastic family and friends and everyone involved with PEONY VODKA believes in the spirit as much as they do the ideals behind it.